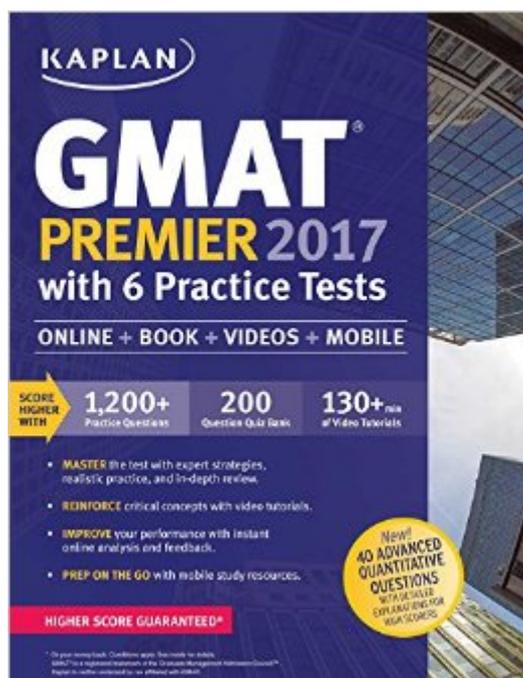


The book was found

GMAT Premier 2017 With 6 Practice Tests: Online + Book + Videos + Mobile (Kaplan Test Prep)



Synopsis

GMAT Premier 2017 is a comprehensive prep system that includes book and mobile-enabled online components. Get access to in-depth strategies, test information, and practice questions to help you score higher on the GMAT. GMAT Premier 2017 features:

- * 1,200+ practice questions with detailed explanations
- * 6 full-length practice tests: 5 realistic Computer Adaptive Tests online and 1 in the book
- * 200-question online Quiz Bank for customized quiz creation and review of GMAT practice questions
- * NEW! 40 advanced quantitative questions with detailed explanations for high scorers
- * Mobile-enabled online resources: study anywhere on any device with an Internet connection
- * Academic support from Kaplan faculty via our Facebook page: [facebook.com/KaplanGMAT](https://www.facebook.com/KaplanGMAT)
- * Updated Integrated Reasoning strategies and practice questions
- * Video lessons with top Kaplan GMAT faculty
- * Study plans to help you make the most of your time preparing for the GMAT
- * Register for one-year access to GMAT online center
- * For test takers who want to break 700 and nail Integrated Reasoning this is the definitive resource. Kaplan guarantees that if you study with the GMAT Premier 2017 online resources and book, you will score higher on the GMAT or you'll receive a full refund. Looking for more prep? Our GMAT Complete 2017 includes GMAT Premier 2017, GMAT workbooks, and more.

Book Information

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Customer Reviews

I am a Harvard graduate, 99% scorer and professional GMAT tutor with 16 years of experience, and

It's safe to say that I am not a fan of this book. The fact that this is currently one of the highest-selling GMAT test-prep books on tells me that GMAT test-takers don't always know what they are doing, and perhaps that they don't realize that the 6 included tests (5 online CATs and 1 in the book) are not real GMATs. It also tells me that sometimes, marketing and hype can trump quality and realism. To me, Kaplan has always represented the lowest common denominator of test-prep books, and this one is no exception. First, let's contrast Kaplan's book description with reality.

Kaplan: "GMAT Premier 2017 is a comprehensive prep system that includes"

Reality: This book is quite full of information, yes, but it is clearly not comprehensive because it doesn't include any official GMAT test questions. That's right: there are exactly ZERO real GMAT questions in this book, despite the fact that there are nearly 4,000 real questions available to test-takers, straight from the test maker, through the free GMAT Prep Software (google "Download Free GMATPrep Software - MBA.com" to find and download this software) and the 2017 Official Guide to the GMAT: The Official Guide to the GMAT Review 2017 Bundle + Question Bank + Video So how could this book ever be honestly marketed as "comprehensive"?

If you are new to the GMAT and looking for a quicker prep plan, Kaplan Premier is a good book to work with - it provides a good intro to the test (explains the mechanics, basic principles, gets you familiar with the test structure, etc), has solid strategies that you can use regardless of your level, and finally, comes with 5 Adaptive tests. Think of it a starter camera/computer/car/etc - you don't want to start with anything expensive before you know what you are looking for. On the flip side, this book will last you for 3-4 weeks and most likely will only boost your score by 50-75 points. If you want a greater increase (and have 3 months to study, skip this book and pick a bigger caliber package from Manhattan GMAT or Veritas Prep that have a comprehensive overview of everything GMAT-related).

THE GOOD:

- Quite a few practice questions
- Solid material with proven Math and Verbal strategies as well as formulas/etc background
- 49 pages covering Integrated Reasoning
- 6 Full GMAT Tests (5 are in adaptive CAT format on the online and 1 is in a paper format in the book)
- Online practice with additional exercises and quizzes - 18 online drills
- Much of general info on GMAT has been moved into online video format, called Fast Fact Videos; that helps with learning when you have had too much reading for the day
- Great value for the money with 6 Full GMAT tests, practice questions, and many online Quizzes
- Good amount of coverage for the INTEGRATED REASONING.

THE BAD:

- Access to the online components expires after 6 months. This is the only reason to buy a new book vs used
- Someone mentioned that it does not have any official questions - of course it does not.

EDIT: Just wanted to note that I did score above 700 (within the 90th percentile) on my GMAT! I highly recommend the approach that I outline below. I am taking the GMAT next week. I've spent the past few months studying, and have consulted several different books/guides throughout my preparation. So I'm basically at the point where all I'm doing is practice questions after practice questions, and then brushing up on last-minute concepts. For my situation, this Kaplan book has been quite helpful with the hundreds of practice questions contained. Plus, with online access at Kaplan's website, you get six simulated exams, additional practice questions, and videos to cover the concepts. The concepts are also explained well in the book, but...the writing is a bit dense and perhaps not as concise as one would prefer. Since I'm brushing up on the concepts, I can tolerate it. Overall, for what Kaplan offers in this book, I rate this book 4 stars. So, why do I not give this book my highest recommendation? Well, just because this book is the top seller in GMAT prep books, it doesn't mean it is the best. From my experience as well as talking with others (such as current students and alum in top-20 MBA programs) this is NOT the book to get if you are just starting your preparation for the GMAT. Most likely, you probably need to re-familiarize yourself with the math and grammar concepts that are tested on the GMAT...and that you've forgotten since your grade school days. Plus, you probably want to learn about the different types of questions to expect and the appropriate shortcuts that you can take to achieve a successful score.

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